## **Organizational Backgrounders**

## Lucile Packard Foundation for Children's Health

The mission of the Lucile Packard Foundation for Children's Health is to elevate the priority of children's health and increase the quality and accessibility of children's health care. The foundation's vision is that all children in the communities it serves are able to reach their maximum health potential. Recognizing that no single strategy can address the diverse health needs of children, the foundation pursues its mission through three distinct yet complementary programs: fundraising for Packard Children's Hospital, grantmaking, and public information and education.

## Kidsdata.org

Kidsdata.org, a comprehensive Web site launched in 2004, tracks hundreds of indicators on the health and well-being of children in California. Data are available for all cities, school districts and counties in California – nearly 1,600 regions in total. The purpose of kidsdata.org is to promote the health and well-being of children by making trustworthy information easily accessible to policymakers, service providers, grantseekers, media, parents, educators and others who influence kids' lives.

## Duke University Index Author Kenneth C. Land, PH.D

Kenneth C. Land, Ph.D., is the John Franklin Crowell Professor of Sociology and Demography at Duke University. He leads the national Child and Youth Well-Being Index (CWI) project, sponsored by the Foundation for Child Development, which measures comprehensive trends in child well-being across the United States. The California index is based on this national work. Dr. Land is well known for his scholarship and research on mathematical and statistical models in sociology, demography, criminology, and social indicators/quality-of-life studies. He is the co-author or co-editor of five books, more than 100 research articles and numerous book chapters. Dr. Land has been elected a Fellow of the American Statistical Association, the Sociological Research Association, the American Association for the Advancement of Science, the International Society for Quality-of-Life Studies and the American Society of Criminology.



